

**For Immediate Release**

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**Contact:**

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**South Yuba River Citizens League Celebrates 20<sup>th</sup> Annual Yuba River Cleanup**

**KNOW & GO:**

**What:** SYRCL's 20<sup>th</sup> Annual Yuba River Cleanup & Volunteer Appreciation Party

**When:** Saturday, September 16, 2017

Cleanup from 9:00am – 1:00pm

Volunteer Appreciation Party from 1:00pm – 5:00pm

**Where:** Cleanup at Dozens of sites in the Bear and Yuba River watersheds

Volunteer Appreciation Party at Pioneer Park in Nevada City

**How:** Register online at: <http://bit.ly/yubarivercleanup>

**Music:** [Ayla Nereo](#) and [Scott Nice](#), represented by Jumpsuit Records

**Food:** *All volunteers registered by September 11 will receive a delicious picnic lunch.*

**Nevada City, CA** – For the 20th year, the South Yuba River Citizens League (SYRCL) will hold its annual Yuba River Cleanup on Saturday, September 16th. The Yuba River Cleanup is one of the largest of its kind in the Sierra region, and it relies on the power of 850 volunteers to work at dozens of sites across the region, from Donner Summit to the Lower Yuba. On September 16th, hundreds of volunteers will embark on a watershed-wide hunt to rid the river of everything from micro-garbage like cigarette butts, bottle caps, shards of glass, and dog waste, to large and outlandish items such as washers, trailers and cars.

After the Cleanup, volunteers are invited to the [Volunteer Appreciation Party](#) in [Pioneer Park, Nevada City](#), from 1pm-5pm, to enjoy music by Scott Nice and Ayla Nereo, great company, and a no-host beer garden. Volunteers registered by Sept. 11 will receive a delicious complimentary lunch. Registration is at: [YubaRiver.org](http://YubaRiver.org).

According to Jenn Tamo, SYRCL's Community Engagement Manager, "This year the Cleanup is particularly significant. For 20 years, SYRCL has been uniting the community to clean the Yuba. It's incredible to see how the community has grown. Keeping the river clean, safe and healthy requires all us who love the Yuba to be active stewards. The Yuba has received a lot of love this summer and it's time to give back. I'm inviting the community to join this incredible service event for the Yuba. Dedicating a few hours of work on Sept 16 will make a significant difference for the health of the Yuba and Bear rivers."

Special to the Volunteer Appreciation Party this year will be live music with Ayla Nereo and Scott Nice. With guitar, loop pedal, and majestic vocals, Ayla shares lucid storytelling and lyrical imagery. Scott brings the mind and heart of listeners into a flowing adventure through world music colors and sounds of the jungle. In celebration of our 20<sup>th</sup> Anniversary the Yuba River Cleanup, SYRCL will be auctioning off a Raven West Guitar signed by Graham Nash. Tickets are available at <http://bit.ly/yubarivercleanupguitarraffle>.

This is an historically high impact event with a tremendous amount of community involvement. Last summer, 851 volunteers participated in the Cleanup and removed nearly 1,500 pounds of recyclables and 9,000 pounds of trash from approximately 80 miles of river, creek and lake shoreline at sites within the Bear and Yuba River watersheds.

“We couldn’t do this incredible work without our local and regional partners. To date, this effort is supported by California State Parks, the Forest Service, Bureau of Land Management, the Army Corps of Engineers, Grass Valley Public Works, Caltrans, Nevada Irrigation District, Nevada County, Waste Management as well as many local businesses, clubs, and school groups. We’re committed to working at dozens of sites, we just need the volunteer power to do it.” said Caleb Dardick, Executive Director of SYRCL.

If you have questions about volunteer registration or donating to the Clean-a-thon, contact Jenn Tamo, Community Engagement Manager, at (530) 265-5961 x201 or [jenn@syrcl.org](mailto:jenn@syrcl.org). Thank you for supporting the dozens of local [business sponsors](#) who help make the Cleanup possible.